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Program memo
- why
- reasons for
5 pack
exploration

" INFORMATION"

contains the recap for the results of
run in the Capital Division of
1984. The recap is from Section
Report for November and December.

2044368651

T. Jones

Jeff Kapnick

500 stores

- 11 - y or N - was dangle + Cardui place
12 - " " " " in place when
13 - " " h/t
y or N observe and 3 pack purchases

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